



Phil Jackson led the Los Angeles Lakers to NBA Finals and now has the chance to make -once more- history, as he tries to break the record of legendary Red Auerbach and be the first coach to win 10 championships.

Jackson already shares the record (9 championships) with the notorious coach of the Boston Celtics and has one unsuccessful attempt. Last year the Lakers lost to the Celtics, but this year are considered the favorite against the Orlando Magic, as they have the home advantage.

The 64-year-old coach has done many great things in his career. He is one of the three head coaches that have won the title with three different teams (Bulls-Lakers) and the only one that has two different three-peats.

On 2007 he was entered the Hall-of-Fame and on 1996 he was named as one of the 10 best coaches in NBA history.

He has won more than 1.000 games is the one with the most wins in the play-offs.

He has embraced the triangle offense and has showcased a significant writing effort. He has published five books from 1970 until 2004: "Take it all", "Maverick", "Sacred Hoops: Spiritual Lessons of a Hardwood Warrior", and "More than a

Game" and the "Last Season: A team in Search of its Soul".

His most famous quotes:

"In basketball -- as in life -- true joy comes from being fully present in each and every moment, not just when things are going your way"

"I gave it my body and mind, but I have kept my soul"

"Winning is important to me, but what brings me real joy is the experience of being fully engaged in whatever I'm doing"

"Wisdom is always an overmatch for strength"

"Always keep an open mind and a compassionate heart"

"I think the most important thing about coaching is that you have to have a sense of confidence about what you're doing. You have to be a salesman and you have to get your players, particularly your leaders, to believe in what you're trying to accomplish on the basketball floor"

"Yes, victory is sweet, but it doesn't necessarily make life any easier the next season or even the next day."

"You have to have someone coming off the bench who has experience, knowledge and ability."

"Love is the force that ignites the spirit and binds teams together"